



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

www.kobtv.com

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King St Ste 200**  
**Alexandria, VA 22314-3054**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165153-1	09/30/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadelphia	National

Advertiser	Product	Estimate Number
Heather Wilson 4 Senate	HEATHER WILSON	911917

Flight Dates	Order #	Alt Order #
09/12/12 - 09/17/12	165153	06846009

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/12	09/14/12	News 4 Today II 6a-7a	M-F 6a-7a	---TF--	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---TF-- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 09/13/12 6:28 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 0812TV SIGNED \$425.00 NM 1 All F 09/14/12 6:44 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 0812TV SIGNED \$425.00 NM									
2	09/17/12	09/17/12	News 4 Today II 6a-7a	M-F 6a-7a	M-----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/17/12 6:12 AM News 4 Today II 6a-7a M-F 6a-7a :30 HW 0812TV SIGNED \$425.00 NM									
3	09/12/12	09/14/12	M-F Today Show II 9a	M-F 9a-10a	--WTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 09/12/12 9:48 AM M-F Today Show II 9a M-F 9a-10a :30 HW 0912TV-HAPPY \$200.00 NM 3 All Th 09/13/12 9:54 AM M-F Today Show II 9a M-F 9a-10a :30 HW 0912TV-HAPPY \$200.00 NM 1 All F 09/14/12 9:50 AM M-F Today Show II 9a M-F 9a-10a :30 HW 0812TV SIGNED \$200.00 NM									
4	09/17/12	09/17/12	M-F Today Show II 9a	M-F 9a-10a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/17/12 9:50 AM M-F Today Show II 9a M-F 9a-10a :30 HW 0812TV SIGNED \$200.00 NM									
5	09/12/12	09/14/12	Rachael Ray 2p	M-F 2p-3p	--WTF--	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All W 09/12/12 2:53 PM Rachael Ray 2p M-F 2p-3p :30 HW 0812TV SIGNED \$175.00 NM 2 All Th 09/13/12 2:32 PM Rachael Ray 2p M-F 2p-3p :30 HW 0912TV-HAPPY \$175.00 NM 1 All F 09/14/12 2:34 PM Rachael Ray 2p M-F 2p-3p :30 HW 0912TV-HAPPY \$175.00 NM									
6	09/17/12	09/17/12	Rachael Ray 2p	M-F 2p-3p	M-----	:30	1	\$175.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
165153-1	09/30/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	911917	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/17/12 2:49 PM Rachael Ray 2p M-F 2p-3p :30 HW 0812TV SIGNED \$175.00 NM									
7	09/15/12	09/15/12	Saturday Today	Sa 5a-7a	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 09/15/12 5:58 AM Saturday Today Sa 5a-7a :30 HW 0912TV-HAPPY \$175.00 NM									
8	09/13/12	09/14/12	News 4 @ 5p M-F	M-F 5p-530p	---TF--	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---TF-- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 09/13/12 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 0912TV-HAPPY \$425.00 NM 1 All F 09/14/12 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 0812TV SIGNED \$425.00 NM									
9	09/17/12	09/17/12	News 4 @ 5p M-F	M-F 5p-530p	M-----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/17/12 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 HW 0812TV SIGNED \$425.00 NM									
10	09/12/12	09/14/12	News 4 @ 6p M-F	M-F 6p-632p	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 09/12/12 6:14 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 0912TV-HAPPY \$500.00 NM 2 All Th 09/13/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 0812TV SIGNED \$500.00 NM 3 All F 09/14/12 6:12 PM News 4 @ 6p M-F M-F 6p-632p :30 HW 0912TV-HAPPY \$500.00 NM									
11	09/12/12	09/14/12	News 4 @ 10p M-F	M-F 10p-1035p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All W 09/12/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 0912TV-HAPPY \$800.00 NM 2 All Th 09/13/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 0912TV-HAPPY \$800.00 NM 1 All F 09/14/12 10:13 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 0912TV-HAPPY \$800.00 NM									
12	09/17/12	09/17/12	News 4 @ 10p M-F	M-F 10p-1035p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/17/12 10:12 PM News 4 @ 10p M-F M-F 10p-1035p :30 HW 0912TV-HAPPY \$800.00 NM									
13	09/16/12	09/16/12	NFL (Sunday)	Su 6p-930p	-----S	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 09/16/12 9:39 PM NFL (Sunday) Su 6p-930p :30 HW 0812TV SIGNED \$2,400.00 NM									
14	09/13/12	09/14/12	M-F Today Show III 10a	M-F 10a-11a	---TF--	:30	2	\$175.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
165153-1	09/30/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	911917	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/13/12	09/14/12	M-F Today Show III 10a	M-F 10a-11a	---TF--	:30	2	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---TF--	2	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 All	Th	09/13/12	10:53 AM	M-F Today Show III 10a	M-F 10a-11a	:30	HW 0812TV SIGNED	\$175.00	NM
1 All	F	09/14/12	10:29 AM	M-F Today Show III 10a	M-F 10a-11a	:30	HW 0912TV-HAPPY	\$175.00	NM
15	09/17/12	09/17/12	M-F Today Show III 10a	M-F 10a-11a	M-----	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	09/17/12	10:29 AM	M-F Today Show III 10a	M-F 10a-11a	:30	HW 0912TV-HAPPY	\$175.00	NM
16	09/15/12	09/15/12	Saturday Prime 2hr 7p-9p	Sa 7p-9p	-----S-	:30	2	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	2	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 All	Sa	09/15/12	7:45 PM	Saturday Prime 2hr 7p-9p	Sa 7p-9p	:30	HW 0912TV-HAPPY	\$600.00	NM
1 All	Sa	09/15/12	8:40 PM	Saturday Prime 2hr 7p-9p	Sa 7p-9p	:30	HW 0812TV SIGNED	\$600.00	NM
17	09/14/12	09/14/12	Friday Prime C	F 9p-10p	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	09/14/12	9:33 PM	Friday Prime C	F 9p-10p	:30	HW 0812TV SIGNED	\$800.00	NM
18	09/17/12	09/17/12	Monday Prime 2hr 7p-9p	M 7p-9p	M-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	09/17/12	7:47 PM	Monday Prime 2hr 7p-9p	M 7p-9p	:30	HW 0912TV-HAPPY	\$2,000.00	NM
19	09/12/12	09/12/12	Wednesday Prime C	W 9p-10p	--W----	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--W----	2	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	09/12/12		Wednesday Prime C	W 9p-10p	:00		<del>\$900.00</del>	NM
	Credited								
2 All	W	09/12/12	9:19 PM	Wednesday Prime C	W 9p-10p	:30	HW 0812TV SIGNED	\$900.00	NM
20	09/12/12	09/14/12	Days Of Our Lives 1p	M-F 1p-2p	--WTF--	:30	2	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 All	W	09/12/12	1:27 PM	Days Of Our Lives 1p	M-F 1p-2p	:30	HW 0912TV-HAPPY	\$275.00	NM
1 All	Th	09/13/12	1:59 PM	Days Of Our Lives 1p	M-F 1p-2p	:30	HW 0812TV SIGNED	\$275.00	NM
21	09/17/12	09/17/12	Days Of Our Lives 1p	M-F 1p-2p	M-----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	09/17/12	1:28 PM	Days Of Our Lives 1p	M-F 1p-2p	:30	HW 0912TV-HAPPY	\$275.00	NM

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Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	911917	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/12/12	09/14/12	News 4 @ Midday M-F	M-F 12noon-1p	--WTF--	:30	2	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 All	W	09/12/12	12:56 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	HW 0812TV SIGNED	\$175.00	NM
1 All	Th	09/13/12	12:24 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	HW 0912TV-HAPPY	\$175.00	NM
23	09/17/12	09/17/12	News 4 @ Midday M-F	M-F 12noon-1p	M-----	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	09/17/12	12:44 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	HW 0812TV SIGNED	\$175.00	NM
24	09/12/12	09/12/12	News 4 Today I 530a-6a	M-F 530a-6a	--W----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--W----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	09/12/12	5:43 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	HW 0812TV SIGNED	\$300.00	NM
25	09/15/12	09/15/12	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	2	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	2	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 All	Sa	09/15/12	11:09 PM	Saturday Night Live	Sa 1030p-1205a	:30	HW 0812TV SIGNED	\$400.00	NM
1 All	Sa	09/15/12	11:57 PM	Saturday Night Live	Sa 1030p-1205a	:30	HW 0912TV-HAPPY	\$400.00	NM
26	09/14/12	09/14/12	The Tonight Show	M-Th 1035p-1135p	----F--	:30	1	\$245.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$245.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	09/14/12	11:08 PM	The Tonight Show	M-Th 1035p-1135p	:30	HW 0812TV SIGNED	\$245.00	NM
27	09/13/12	09/13/12	Thursday Prime C	Th 9p-10p	---T---	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	09/13/12	9:41 PM	Thursday Prime C	Th 9p-10p	:30	HW 0812TV SIGNED	\$900.00	NM
28	09/12/12	09/12/12	News 4 Today I 530a-6a	M-F 530a-6a	--W----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--W----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	09/12/12	5:58 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	HW 0912TV-HAPPY	\$300.00	NM
29	09/12/12	09/14/12	M-F Today Show	M-F 7a-9a	--WTF--	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$425.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	09/12/12		M-F Today Show	M-F 7a-9a	:00		<del>\$425.00</del>	NM
Credited									
30	09/15/12	09/15/12	News 4 Weekend Sat 7a-Sa 7a-9a		-----S-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165153-1	09/30/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	911917	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/15/12	09/15/12	News 4 Weekend Sat 7a- Sa 7a-9a		-----S-	:30	1	\$350.00	NM
09/10/12 09/16/12 -----S- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 09/15/12 7:52 AM News 4 Weekend Sat 7a-9a Sa 7a-9a :30 HW 0812TV SIGNED \$350.00 NM									
31	09/16/12	09/16/12	Sunday Today	Su 7a-8a	-----S	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 09/16/12 7:25 AM Sunday Today Su 7a-8a :30 HW 0812TV SIGNED \$250.00 NM									
32	09/12/12	09/14/12	M-F Today Show III 10a	M-F 10a-11a	--WTF--	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 09/12/12 10:47 AM M-F Today Show III 10a M-F 10a-11a :30 HW 0812TV SIGNED \$125.00 NM									
33	09/12/12	09/14/12	News 4 @ Midday M-F	M-F 12noon-1p	--WTF--	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 09/12/12 12:43 PM News 4 @ Midday M-F M-F 12noon-1p :30 HW 0912TV-HAPPY \$175.00 NM									
34	09/12/12	09/14/12	Days Of Our Lives 1p	M-F 1p-2p	--WTF--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/14/12 1:30 PM Days Of Our Lives 1p M-F 1p-2p :30 HW 0812TV SIGNED \$400.00 NM									
35	09/12/12	09/13/12	The Insider 3p	M-F 3p-330p	--WT---	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WT--- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 09/13/12 3:26 PM The Insider 3p M-F 3p-330p :30 HW 0812TV SIGNED \$200.00 NM									
36	09/17/12	09/17/12	Inside Edition 330p	M-F 330p-4p	M-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 09/17/12 3:51 PM Inside Edition 330p M-F 330p-4p :30 HW 0912TV-HAPPY \$200.00 NM									
37	09/12/12	09/14/12	News 4 @ 630p M-F	M-F 630p-7p	--WTF--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 --WTF-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 09/13/12 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 HW 0912TV-HAPPY \$800.00 NM									
38	09/15/12	09/15/12	News 4 @ 6p Sat	Sa 6p-630p	-----S-	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 09/15/12 6:24 PM News 4 @ 6p Sat Sa 6p-630p :30 HW 0912TV-HAPPY \$350.00 NM									

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# DUPLICATE INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
165153-1	09/30/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson 4 Senate	HEATHER WILSON	911917	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	09/15/12	09/15/12	News 4 @ 6p Sat	Sa 6p-630p	-----S-	:30	1	\$350.00	NM
39	09/16/12	09/16/12	News 4 Special @ 430p	Su 430p-5p	-----S	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$275.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Su 09/16/12 4:58 PM News 4 Special @ 430p Sun Su 430p-5p :30 HW 0912TV-HAPPY \$275.00 NM									
40	09/15/12	09/15/12	News 4 @ 630p Sat	Sa 630p-7p	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$200.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Sa 09/15/12 6:45 PM News 4 @ 630p Sat Sa 630p-7p :30 HW 0812TV SIGNED \$200.00 NM									
41	09/17/12	09/17/12	Monday Prime 2hr 7p-9p	M 7p-9p	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$2,000.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All M 09/17/12 8:39 PM Monday Prime 2hr 7p-9p M 7p-9p :30 HW 0812TV SIGNED \$2,000.00 NM									
42	09/14/12	09/14/12	Friday Prime A	F 7p-8p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All F 09/14/12 8:00 PM Friday Prime A F 7p-8p :30 HW 0812TV SIGNED \$800.00 NM									
43	09/14/12	09/14/12	Friday Prime B	F 8p-9p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All F 09/14/12 8:40 PM Friday Prime B F 8p-9p :30 HW 0912TV-HAPPY \$800.00 NM									
44	09/15/12	09/15/12	News 4 @ 10p Sat	Sa 10p-1030p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$600.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Sa 09/15/12 10:21 PM News 4 @ 10p Sat Sa 10p-1030p :30 HW 0912TV-HAPPY \$600.00 NM									
45	09/17/12	09/17/12	News 4 Today I 530a-6a	M-F 530a-6a	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$300.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All M 09/17/12 5:41 AM News 4 Today I 530a-6a M-F 530a-6a :30 HW 0912TV-HAPPY \$300.00 NM									
46	09/17/12	09/17/12	M-F Today Show	M-F 7a-9a	M-----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$425.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All M 09/17/12 8:37 AM M-F Today Show M-F 7a-9a :30 HW 0912TV-HAPPY \$425.00 NM									

Total Spots **60**



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# INVOICE

DUPLICATE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
165153-1	09/30/12	September 2012	08/27/12 - 09/17/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Heather Wilson 4 Senate	HEATHER WILSON	911917	

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## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$28,895.00</b>
<u>Agency Commission</u>	<b>\$4,334.25</b>
<u>Net Amount Due</u>	<b>\$24,560.75</b>
<b>ABQ 7.0%</b>	<b>\$1,719.25</b>
<u>Amount Due</u>	<b>\$26,280.00</b>